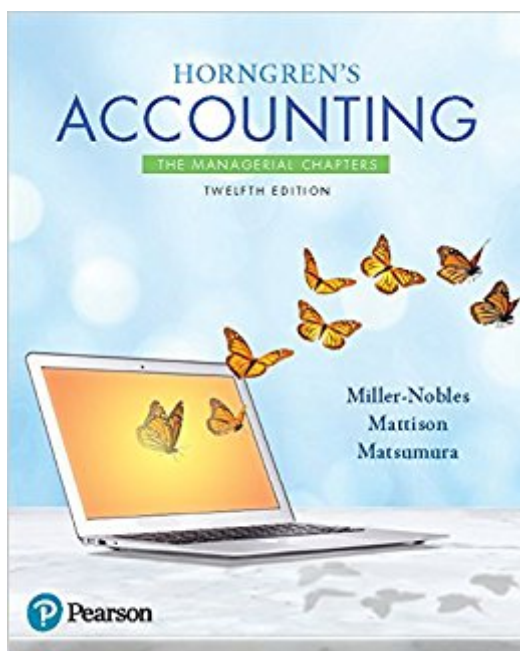


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Horngren's Accounting: The Managerial Chapters



Synopsis

For courses in Financial and Managerial Accounting. Expanding on proven success with Horngren's accounting Horngren's Accounting, The Managerial Chapters present the core principles of accounting in a fresh format designed to help today's learners succeed. As teachers first, the author team knows the importance of delivering a reader experience free of obstacles. Their pedagogy and content uses leading methods in teaching critical foundational topics and concentrates on improving results--all tested in class by the authors themselves. With this in mind, the 12th Edition continues to focus on readability and comprehension, and takes this a step further in the managerial chapters by employing a new theme to help readers see how managerial accounting is used as a tool to help all business people make decisions. By providing more meaningful learning tools, this title helps readers clear hurdles like never before. Also available with MyLab Accounting MyLab Accounting is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab Accounting does not come packaged with this content. Students, if interested in purchasing this title with MyLab Accounting, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Accounting, search for: 0134675797 / 9780134675794 Horngren's Accounting: The Managerial Chapters Plus MyAccountingLab with Pearson eText -- Access Card Package, 12/e Package consists of: 013448682X / 9780134486826 Horngren's Accounting: The Managerial Chapters 0134490665 / 9780134490663 MyAccountingLab with Pearson eText -- Access Card -- for Horngren's Accounting, The Managerial Chapters

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Customer Reviews

The book itself is a great tool. I prefer to read it instead of listening to a lecture. It has all the information and plenty of practice problems that you can use to understand the material better. With that there is almost too much content. For instance there are about 30 pages after every chapter and it can be annoying to carry around. It really isn't a 1000 page textbook to read but rather 600 or so.

Price of school text books, and the web site that assists this book aside, I do have to say this is more organized and much a better description of topics that often stump people. I HATE LOOSE PAGES THOUGH. If we are going to pay 12 times or more for a book than it actually costs, make it easier for us to handle. And sometimes they rushed through various topics for space. Otherwise, one of the better books.

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This was required in my Intro to Financial Acct class in college and it's a great price for the value. You will need to purchase a binder though, to hold it. Also be careful when opening the package. You wouldn't want the looseleaf pages to fall and get disorganized.

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